

# BOTG

WE'RE ALL YOU  
NEED AFTER  
THE RING



We are all you need after the ring  
Join us for our next event in Los Angeles June 24



## BRIDES ON THE GO |

Please join us at

**Yamashiro**

1999 Sycamore Ave. - Hollywood 90068

11am -4pm

To reserve your seat or for more information

[bridesonthego.org](http://bridesonthego.org)

## Welcome to the BRIDES ON THE GO Newsletter!

### The Brides on the Go Los Angeles event is coming quickly!

With so many wedding planners to choose from and plenty of food to taste (courtesy of Yamashiro Hollywood) It should be no problem envisioning your wedding dreams at this event. Produced by Adore Productions Inc. Brides on the Go is sure to fulfill every essence of being a bride and a lady. The latest Bridal Fashions for admiring. Bridal Beauty tips by celebrity makeup artists and hair stylists in our, all new, Brides on the Go Beauty Bar presented by Enjoy

Hair Care Products. Try out lifestyle products and find out the latest services that make not just your wedding planning easier, but your life as a woman also. Who knows? You could even end up with some swag!

Be sure to purchase your ticket and RSVP at the official Brides on the Go web site [www.bridesonthego.org](http://www.bridesonthego.org). Continue to check the BOTG site for updates on this event and many others we are planning in major cities across the U.S.

If you do not see your city listed, email us and request a Brides on the Go event in your area.

Cities with upcoming Brides on the Go events are:

\* **Los Angeles**

\***Minneapolis**

\***Washington DC**

RSVP at [www.bridesonthego.org](http://www.bridesonthego.org)



Brides on the Go

# 2007





## A Blue Note.

It seems as though the modern bride has gotten over her fear of color. As you flip through many of the wedding mags this spring you are going to find a defining trend. Blue. In all shades this color is popping up. A sapphire blue table linen. A baby blue sash on a bridesmaid dress. An ever so faint blue tint on a satin bridal gown. Blue is everywhere and looks great on almost any skin tone. Blue signifies peace and, in some culture, is thought to keep bad spirits away.

Brides and the most sought after Wedding Designers are incorporating blue in flowers as well. Blue Hydrangeas are one of the most beautiful (and easy to arrange) spring flowers. As with any color choice you could use an array of different blues in your wedding planning. Or you can pair a shade of blue with, this springs other hot color, deep orange. There are so many options when it comes to this color and blue is one of the most widely used colors when it comes to weddings. (That may attribute to the "something blue" saying.) So don't let your garter be the only thing blue.

## Bridal Style File.

Bridal gowns are often modeled after what is going on in actual fashion trends. Therefore it is no surprise that many

ready to wear designers are coming out with their own wedding lines. J Crew began this trend many years ago with their simplistic designs and comfy fabrics transferring into an alternative wedding line for men and women. Victor and Rolf recently unveiled a \$349 wedding gown for H&M that looked comparable to a \$5000 gown you would see on a runway. Now Ann Taylor has just launched Celebrations. An elegant, whimsical wedding chic line with designs for the bride, bridesmaids, flower girl, and mother of the bride. Celebrations offers any bride to capture the sophisticated elegance she sees in a haute couture line.

Even department stores are making elegant bridal fashion more affordable than ever before! Izaak Mizrahi has just designed an all-new bridal line for Target. Made up of mostly sheath designs, he caters to a simpler style and possibly a younger bride. If anything his line could come in handy to all of the brides getting married last minute in at a drive thru in Vegas. All you need is a marriage license, a Target nearby, and bling! You're a bride!

## Beauty Scene 2007

Bridal beauty has always been thought to be clean, elegant, a better version of your everyday look. How do you achieve this while dealing with wedding day stress? Hire a Makeup Artist and Hair Stylist.

After being through this time and time again with so many brides. I cannot stress it enough. You need to hire a trusted professional for this very important task.

Some brides try to cut corners by having their bridesmaids do their hair and makeup for their wedding. Even if your friends or sister is a professional hair stylist or makeup artist, your bridesmaids have many other duties on the day of your wedding. Especially if you don't have a wedding planner/coordinator.

A good professional makeup artist and hair stylist is time efficient and knows how long your perfect wedding look will take to create. This will keep you from being upset with your best friend because you're 30 minutes late to take pictures in your dress and she's done your hair wrong 6 times already.

You will feel the money you spend on a beauty team was well worth every penny when:

- 1) You are relaxed
- 2) Your photos are flawless
- 3) Your guests aren't kept waiting

There are many ways you can achieve the ultimate beauty experience on your wedding day. The obvious is go to a salon and have your hair and makeup done. The second is have the hair and makeup artists come to you. Option three is the most appealing and fantastic for the whole bridal party. The Mobile Spa! These spa on wheels companies are popping up because of high demand. A mobile spa service can offer massages, pedicures, manicures, and mini facials. Along with your runoff the mill bridal beauty needs.

## Flowers in Season.

- \* Anemone
- \* Casa Blanca Lily
- \* Delphinium
- \* Forget Me Not
- \* Hyacinth
- \* Hydrangea
- \* Lilacs
- \* Narcissus
- \* Peony
- \* Stephanotis
- \* Sweet Pea